

HOMECOMING





LOGLINE

A group of African Americans go on an emotional journey of self-discovery to African countries where they've traced their roots to learn about the cultures, traditions, and histories of their ancestors.



HOMECOMING

A Feature Documentary Film

Directed by **Timothy Offor**

Intended filming **June 2023**

THINK



The name says it itself -
African American.

Rather than using a specific country like Italian American or Chinese American, Black people have to use the full continent, African American, because of the lost identity as a result of slavery.

GOALS

We want people to one day **be** Nigerian American, or Senegalese American, or Benin American.

We want to **empower** African Americans to reclaim their roots and true African identity.

We want to **teach** Americans about Africa.

We **believe** 2023 is the right time to have these conversations.

Imagine growing up in a world not knowing your roots, your family's history, or where you originally come from.

That's the case for millions of African Americans, Afro Caribbeans, and millions of Black people from the diaspora around the world. For all of its cruelty and horrors, perhaps the most damning sin of the Transatlantic Slave Trade was the stripping of the slaves' identity.

This has been a persistent issue throughout America's existence, particularly post-slavery when Black Americans began to develop their own identity.

America is a country of immigrants so most people are able to identify where their people are originally from before migrating to the states, except for African Americans. Through this documentary we will endeavor to reconnect our cast with their roots so that they too can learn about their true identities.

PREMISE



IDENTITY

“WHEN I DISCOVER
WHO I AM,
I’LL BE FREE.”

– RALPH ELLISON



DISCOVERY

The cast of Homecoming will be given genetic DNA testing (African Ancestry or similar) to determine their roots.

There are new databases and genealogy programs that can help to pinpoint ancestry down to the tribes within the countries.

With that information we'll travel with the cast to the countries of their origins where we'll learn about their ancestry.

The stories that we tell through this documentary will be emotional, life changing, and have a deep and enduring impact.



WORLD





The overwhelming majority of descendants of the transatlantic slave trade roots can be traced back to **West Africa**.

Thus, the documentary will take place primarily in countries in Western Africa, such as Nigeria, Sierra Leone, Ivory Coast, Ghana, Togo, Benin, Cameroon, and Senegal.

These countries have rich cultures and histories that will change our cast's lives forever.



CAST

INFLUENCERS



Lori Harvey
📷 4.9M 🎵 545.8K
followers



King Bach
📷 23.5M 🎵 27.8M
followers



Jordyn Woods
📷 12.5M 🎵 1.3M
followers



Rickey Thompson
📷 5.8M 🎵 3M
followers

CELEBRITIES



Meek Mill



Keke Palmer



J. Cole



Janelle Monáe

ATHLETES



LeBron James



Serena Williams

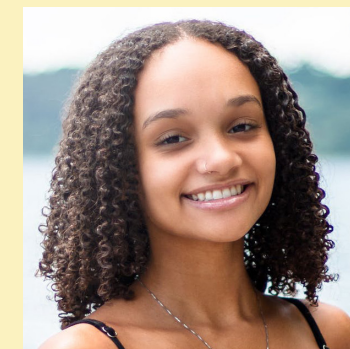


Odell Beckham Jr.



Sha'Carri Jackson

EVERYDAY AMERICANS



WE ARE NOT JUST BLACK STARS

ACT 1

DEMYSTIFYING GENEALOGY

Genealogists connect the cast with their hereditary countries in Africa.

ACT 2

A JOURNEY OF DISCOVERY

Through exploring African culture, food, language, spirituality, and history, our cast learn about themselves and their roots.

ACT 3

KNOWLEDGE IS POWER

Our cast bring a new understanding of their identity back to their lives in America.

FESTIVAL RELATIONSHIPS

SUNDANCE
FILM FESTIVAL

TR | BECA
F | LM
FEST | VAL[®]

urbanworld

DISTRIBUTION RELATIONSHIPS

NETFLIX

PLAYERS 

reach 

DISTRIBUTION

When people were consumed by fear,
a few heroes showed the world the power of human touch.



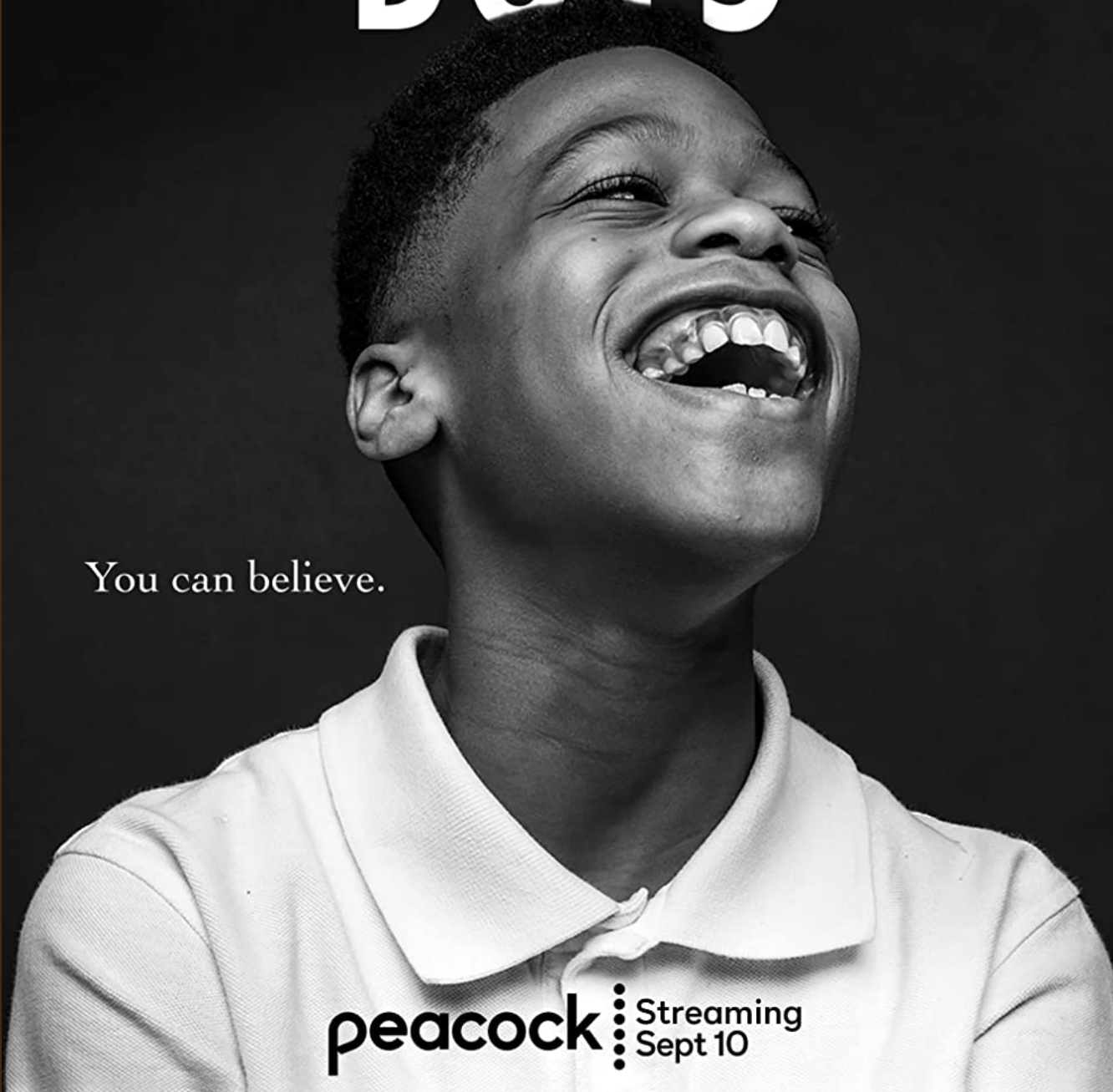
5B

A remarkable story of courage and compassion
from the heroes of San Francisco General's Ward 5B.
IN THEATERS JUNE 2019


   5BFilm.com #5BFilm

A Peacock Original

BLACK BOYS

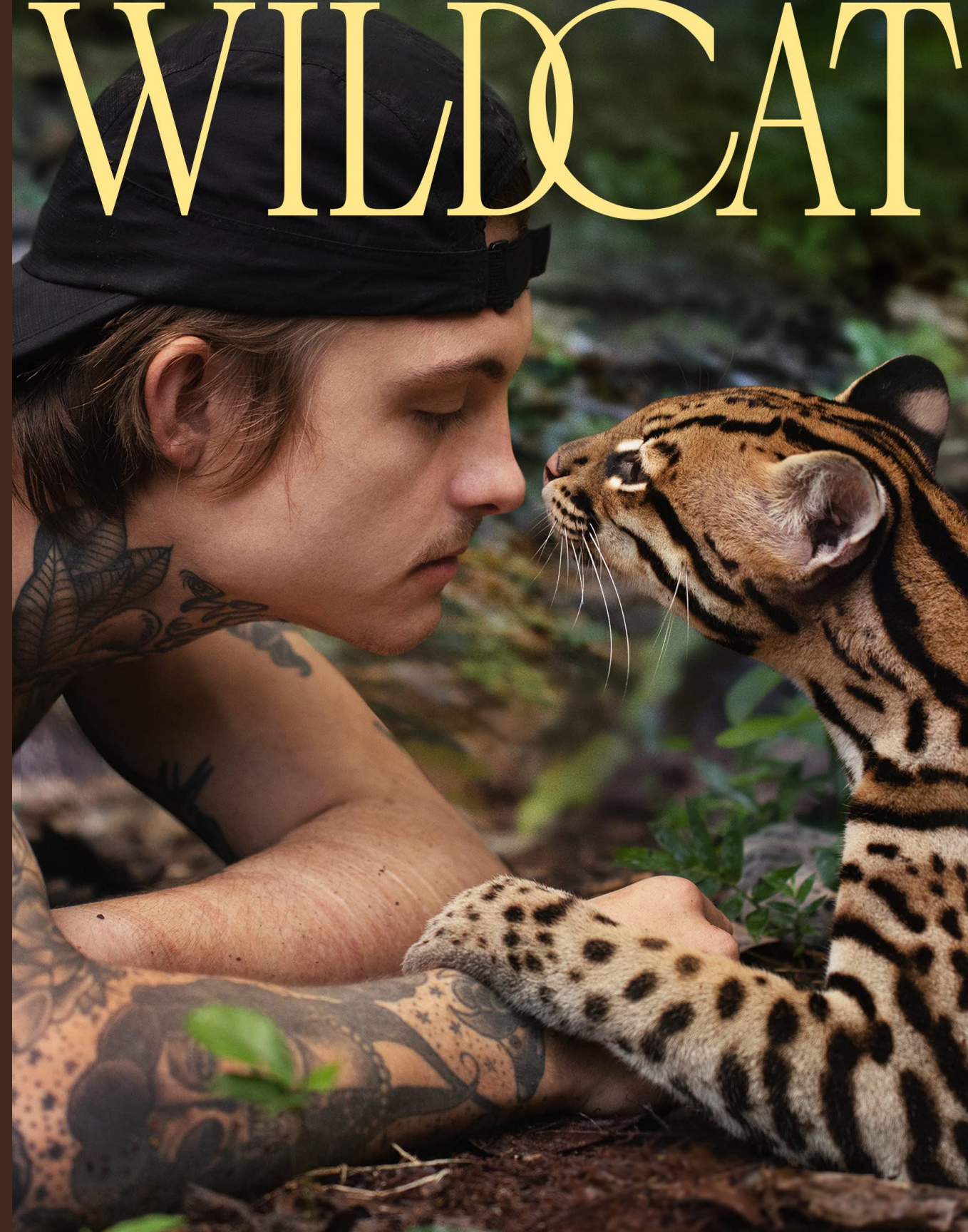


You can believe.

peacock  Streaming
Sept 10

AMAZON ORIGINAL

WILDCAT



COMPS



WHO WE ARE

A Telly award-winning partnership, Ian and Tim met in a documentary pitching class as graduate students at USC's School of Cinematic Arts.

After collaborating on small projects during that semester, they forged a creative alliance that they cemented when they flew to New York a year later to film Tim's thesis film, *Ca/ & V*. After graduation, Tim went into writing and directing, while Ian went into producing. In the years that followed, they continued to work together, creating well over one million dollars in productions that garnered tens of millions of views, ultimately leading them to bring their skill sets together under one roof with their company **Coco Butter**.

DIRECTOR

Timothy Offor earned B.A.s in Media Studies and English from the Pennsylvania State University. He later earned his MFA in Film & Television Production from the University of Southern California's School of Cinematic Arts.

Since graduating he has produced and directed nearly two million dollars in commercial branded projects for several partners including Neutrogena, Marvel, Synchrony Bank, Deutsche Bank, Frieze Magazine, REI, Meta, Walmart, Visa, CeraVe and Walgreens amongst several others.

He currently resides in Los Angeles, California where he runs Coco Butter a full service content studio with his business partner.





PRODUCER

Ian McClellan started as a company electrician on the 2012 Sundance Grand Jury Prize-winning film *Beasts of the Southern Wild*. He went on to associate produce for Academy Award-winning filmmakers Rob Epstein and Jeffrey Friedman on their documentary *The Battle of AmfAR* (premiered Sundance 2013). He earned his MFA at USC in film and television production in December 2016. The last thesis he produced, *Lalo's House*, won a Student Academy Award in 2018.

McClellan has produced from Los Angeles to New York and Rome to Bangkok on every kind of content from 6-second socials campaigns to feature-length films. His focus has been on turning the moments where directors say, "I know we can't film this part of the script because it's too crazy..." into actionable plans.

His feature film *Derek Changes His Mind* is currently in the festival circuit.



ABOUT US

Coco Butter is the culmination of their desire to raise the bar across productions, from the quality of the storytelling and images created, to the standards that crews are held to and treated with.

They both share a dream of developing **Coco Butter** into an inclusive, industry-leading content studio company that is recognized for the values of creative inspiration, honest collaboration and hard work exemplified by its founders.

THANK YOU



www.cocobutter.family

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